

SAVE THE DATE!



Scroll to page 2 to read the Workshop Overview, Learning Objectives, and Target Audience descriptions.

Following (pages 3 – 9) is the full workshop agenda including session titles, descriptions and scheduled speakers.

MARK YOUR CALENDARS!

On-line Registration is available NOW!

www.regonline.com/AKHIT-EHR

We hope to see you there!

The Alaska HRSA-Sponsored HIT/EHR Workshop

**September 27 – 29, 2009
Sheraton Anchorage Hotel**

Description:

AN INTENSIVE, TWO-DAY WORKSHOP DESIGNED SPECIFICALLY FOR HEALTHCARE PROVIDERS AND THEIR EMPLOYEES IN THE PROCESS OF IMPLEMENTATION – OR SERIOUSLY CONSIDERING IMPLEMENTATION IN THE NEAR FUTURE – OF AN ELECTRONIC HEALTH RECORD SYSTEM IN THEIR OFFICE, CLINIC, OR HOSPITAL

Highlights:

- **OUTCOME-ORIENTED WORKSHOP**
- **WELL-KNOWN, RESPECTED PRESENTERS IN THE EHR FIELD FROM ACROSS THE COUNTRY!**
- **REGISTRATION AVAILABLE NOW!**
- **REGISTER EARLY: SPACE IS LIMITED!**

We invite you to participate in:

The Alaska HIT / Electronic Health Record Workshop

Dates: *Selected Vendor Presentations: September 27 - 29, 2009*
Workshop – Two Day Intensive: September 28 & 29, 2009

Location: *Sheraton Anchorage Hotel, 401 East 6th Avenue, Anchorage, AK 99501*
Reservations: (907) 276-8700 or Toll-free (800) 325-3535

Sponsored by: *HRSA, Office of Health Information Technology; Alaska State Hospital and Nursing Home Association (ASHNHA); Alaska State Medical Association (ASMA); Alaska Primary Care Association (APCA); Alaska DHSS; Alaska EHR Alliance; and Alaska e-Health Network (AeHN)*

Workshop Overview:

This event kicks off with presentations by vendors specifically invited to be a part of the Alaska EHR Alliance's vendor selection process. The ensuing two-day intensive workshop consists of practical, vendor-neutral presentations by experts who will share their perspectives on EHR system evaluation, selection, budgeting, security and privacy, and process implementation. The head of HRSA's Office of HIT will be present to discuss the implications of the ARRA on HIT / EHR efforts, and invited HIT / EHR exhibitors will be available throughout both days of the workshop.

Workshop Objectives:

This workshop will help participants to:

- Identify key activities during the vendor search and selection process and learn sound evaluation cues;
- Understand the full spectrum of costs associated with EHR selection and implementation;
- Understand various implementation approaches, workflow design, and training methodologies, including process mapping and readiness evaluations;
- Discover key characteristics of a physician champion and the importance of clinical leadership for EHR success;
- Determine HIPAA security, privacy and compliance implications of EHRs and proactive ways to address them;
- Be familiar with the implications of the ARRA and HITECH federal legislation with respect to EHR adoption;
- Learn from the valuable experiences of physicians, hospitals, and clinics in Alaska who have blazed the EHR trail ahead of you.

Workshop Target Audience:

Health care facilities meeting the following criteria are invited:

- HRSA-funded grantees from Region X
- Healthcare providers and employees in hospitals and clinics who are in the implementation phase or planning to implement an EHR system in the next 6-12 months
- Those facilities that are a part of a new or existing EHR network, or planning to join a network

Hotel Information:

A small block of rooms has been reserved for attendees at the Sheraton Anchorage Hotel. Prices range from \$99 - \$129/night, plus tax for double occupancy. Reservations can be made by calling the Sheraton Anchorage Hotel at: 1-800-325-3535 and referencing "HRSA." The room block will be held **ONLY** until September 11, 2009.

Registration:

Registration for this workshop will be limited because workshop sponsors are focused on assisting those health care facilities committed to meeting the federal 2011 provisions of the ARRA.

To view the full workshop agenda and register, see the information posted on-line at the following websites:

- Alaska State Hospital and Nursing Home Association: <http://www.ashnha.com> and <http://www.ashpin.org>
- Alaska State Medical Association: <http://www.aksma.org/>
- Alaska Primary Care Association: <http://www.alaskapca.org>
- State of Alaska, DHSS: <http://www.hss.state.ak.us/dph/healthplanning/ruralhealth/default.htm>
- Alaska EHR Alliance: <http://www.aehra.org/>
- Alaska e-Health Network: <http://www.ak-ehealth.com/>

**The Alaska Health Information Technology Workshop
for EHR Implementation Staff and Champions**

Sheraton Hotel – September 27, 28 & 29, 2009

SUNDAY, SEPTEMBER 27TH – DAY ONE – VENDOR PRESENTATIONS

<i>SESSION TITLE / DESCRIPTION</i>	<i>START</i>	<i>END</i>	<i>PRESENTER</i>
<p>The purposes of the Sunday sessions are to allow selected EHR Vendors to present their products in a small classroom environment for previews lasting up to 1.5 hours.</p> <p>These sessions will be held twice Sunday morning and three times Sunday afternoon.</p> <p>There will be up to five (5) different vendors in five different rooms at the Sheraton Hotel. The demonstration rooms are located on the 2nd Floor just to the left of the Grand Staircase from the Lobby.</p> <p>The Vendors and their Room Assignments are listed below::</p> <ol style="list-style-type: none"> 1. Vendor 1 – the XX Room 2. Vendor 2 – the XX Room 3. Vendor 3 – the XX Room 4. Vendor 4 – the XX Room 5. Vendor 5 – the XX Room 	<p>The Morning Sessions:</p>	<p>9:00 a.m. 10:30 a.m.</p> <p>10:45 a.m. 12:15 p.m.</p>	
A Buffett Lunch Will be Available	Noon	1:00 p.m.	
<p>If necessary, in order to accommodate sufficient opportunities to view the various products, this presentation schedule will be repeated on Monday, September 28, 2009, beginning at 9:00 a.m.</p>	<p>The Afternoon Sessions</p>	<p>1:00 p.m. 2:30 p.m.</p> <p>2:45 p.m. 4:15 p.m.</p> <p>4:30 p.m. 6:00 p.m.</p>	
A Hosted Exhibitor Reception	6:00 p.m.	7:00 p.m.	

The Alaska Health Information Technology Workshop for EHR Implementation Staff and Champions

Sheraton Hotel – September 27, 28 & 29, 2009

MONDAY, SEPTEMBER 28TH – DAY TWO – WORKSHOP OPENS

<i>SESSION TITLE / DESCRIPTION</i>	<i>START</i>	<i>END</i>	<i>PRESENTER</i>
Continental Breakfast – Served in the Exhibit Hall	7:00 a.m.	8:00 a.m.	Exhibitors / Vendors
<ul style="list-style-type: none"> • Welcome, Introductions, and Overview of Objectives ✓ Why HIT? – Why Now? ✓ Objectives: <ul style="list-style-type: none"> ○ Identify key activities during the vendor search / selection process ○ Manage the readiness assessment and implementation process ○ Identifying the true costs of EHR adoption ○ Cultivating in-house champions ○ Staff and Physician Training ○ Measuring and Reporting Progress • A Special Presentation on e-Terminology with Johanna Barraza Cannon, Director, Division of Health Information Technology Policy (DHITP), Office of Health Information Technology (OHIT), Health Resources & Services Administration (HRSA) 	8:00 a.m.	8:45 a.m.	<p style="text-align: center;">Welcome: Jim Jordan, Executive Director, Alaska Medical Assn.</p> <p style="text-align: center;">Introductions: Marilyn Kasmar, APCA Executive Director</p> <p style="text-align: center;">Opening Remarks: Bill Hogan, AK DHSS Commissioner</p> <p style="text-align: center;">Workshop Overview: Rod Betit, ASHNHA President/CEO</p> <p style="text-align: center;">e-Terminology: Johanna Barraza Cannon, Director, DHITP, OHIT, HRSA</p>
<ul style="list-style-type: none"> • <u>Step 1</u>: EHR System Evaluation and Vendor Selection <p>This session will help guide your organization through the product evaluation and selection activities to ensure it selects the best possible system to meet its business, clinical, budget, and support requirements; this session will also provide:</p> <ol style="list-style-type: none"> 1. Guided processes to assure accurate “apples to apples” comparison of vendors, products, costs, and other considerations to support well-informed EHR system vendor and software selection; 2. Prioritized functional and technical requirements; 3. An appreciation for the value of sharing data via interoperable service infrastructure investments and the ability of this infrastructure to help control costs; 4. The fundamentals of drafting a successful RFP; and 5. The fundamentals of vendor contracting 	8:45 a.m.	10:15 a.m.	<p>Mary Ledbury, Vice President for Practice Services, Maxwell IT Company</p>

SESSION TITLE / DESCRIPTION	START	END	PRESENTER
Morning Break – Served in the Exhibit Hall	10:15 a.m.	10:45 a.m.	Exhibitors / Vendors
<ul style="list-style-type: none"> Step 2: Process Mapping, Managing Change, and the Importance of Physician and Executive Champions Human dynamics are often underestimated until staff or providers resist or employees burnout or quit. Engaging key stakeholders in re-designing work processes and re-negotiating roles and responsibilities are keys to managing the people-side of change processes. For some the change may be developing new skills or changing the way they work. For others it may be transforming how they view themselves and their relationships. It is vital to have: 1) clear purpose and organization alignment; 2) executive and physician champions; 3) clear roles and responsibilities; 4) effective meeting processes; 5) process mapping; 6) adequate staffing; and 7) training and communications plans 	10:45 p.m.	12:00 Noon	J. Gwen Kennedy, PhD, Principal, Kennedy & Associates
Buffett Lunch – Served in the Exhibit Hall	Noon	1:00 p.m.	Exhibitors / Vendors
<ul style="list-style-type: none"> Step 3: Understanding How to Budget for EHR Implementation An analysis of the various phases of EHR implementation and the cost categories associated with each – from readiness assessment and EHR selection and training through the first years following implementation to ensured sustainability 	1:00 p.m.	3:00 p.m.	Matthew Grob, Director, Health Care Consulting, RSM McGladrey, Inc.
Afternoon Break – Refreshments Served in the Exhibit Hall	3:00 p.m.	3:30 p.m.	Exhibitors / Vendors
<ul style="list-style-type: none"> The Big Picture – Session A: Understanding the American Recovery & Reinvestment Act (the Obama Stimulus package) and its plans for funding or stimulating EHR adoption An analysis of the various ways the ARRA and the HITECH Act work to attempt to fund (through loans, grants, tax breaks, or CMS reimbursement strategies) to otherwise incentivize EHR adoption and the costs associated with each – from readiness assessment through the first years following implementation to ensured sustainability, including a discussion of the definition of meaningful use 	3:30 p.m.	4:15 p.m.	Matthew Grob, Director, Health Care Consulting, RSM McGladrey, Inc.

SESSION TITLE / DESCRIPTION	START	END	PRESENTER
<ul style="list-style-type: none"> Step 4: Understanding the HIPAA Security and Privacy Implications of EHR Adoption and Using a Health Information Exchange Under the HITECH Act, many organizations that are were not previously considered “covered entities” under HIPAA are now directly subject to HIPAA security and privacy requirements, as well as the same civil and criminal penalties that hospitals, pharmacies, and other HIPAA-covered entities face for violations. There were also changes made to HIPAA documentation requirements for electronic records. Therefore, in the implementation of your EHR program, every clinic, hospital, and physician office must ask themselves: “Are my patient records secure and am I in compliance with HIPAA?” 	4:15 p.m.	5:15 p.m.	Carolyn Heyman-Layne, Healthcare Attorney, Dorsey & Whitney LLP
<ul style="list-style-type: none"> The Big Picture – Session B: Two Important In-State HIT Projects – First, understanding the purpose behind passage of SB 133 (creating an e-health exchange in Alaska) and the State’s role in and progress towards implementation of that legislation; and, second, the implementation status of the AK DHSS’ new MMIS Project SB 133 establishes authority for the State to receive federal stimulus funding in order to create a statewide, centralized EHR exchange between the various health record and telehealth systems across Alaska. The new MMIS, known as Alaska Medicaid Health Enterprise, is scheduled to be in operation by the summer of 2010. This MMIS is a sophisticated, web-enabled solution for administering Alaska’s Medicaid programs. It will have self-service features so users can access the system through a user-friendly web portal. 	5:15 p.m.	6:00 p.m.	The Honorable Joe Paskvan, Alaska Senate William Streur, Deputy Commissioner, AK DHSS Paul Cartland, Project Officer, Alaska Medicaid Health Enterprise, AK DHSS
Welcoming Reception in the Exhibit Hall	6:00 p.m.	7:00 p.m.	
Buffet Dinner	7:00 p.m.	8:30 p.m.	

TUESDAY, SEPTEMBER 29TH – DAY TWO – WORKSHOP CONTINUES

Continental Breakfast in the Exhibit Hall	8:00 a.m.	8:30 a.m.	
SESSION TITLE / DESCRIPTION	START	END	PRESENTER
<ul style="list-style-type: none"> <u>The Big Picture – Session C: The Alaska EHR Alliance’s Statewide Effort to Identify Appropriate EHR Software.</u> This session will also have a presentation on the Alaska EHR Alliance’s Physician Survey and Vendor Selection Process 	8:30 a.m.	9:00 a.m.	<p align="center">Dr. Jerome List, President, Alaska EHR Alliance</p> <p align="center">Linda Boochever, Executive Director, Alaska EHR Alliance,</p>
<ul style="list-style-type: none"> Step 5: EHR Implementation Planning, Workflow Redesign and Training An in-depth, step-by-step planning process that guides your organization through the clinical, business, and facility workflow considerations and implications involved in implementing a selected EHR system, including discussion of the importance of employing different training techniques for physicians and staff 	9:00 a.m.	10:30 a.m.	<p>Mary Ledbury, Vice President for Practice Services, Maxwell IT Company</p>
Morning Break	10:30 a.m.	10:45 a.m.	
<ul style="list-style-type: none"> <u>The Big Picture – Session D: The Stimulus Bill, HITECH Act, HIT Opportunities, the Federal HIT Agencies, and HIT News & Information, including:</u> <ol style="list-style-type: none"> The Federal HIT Policy Committee The Office of the National Coordinator for HIT The Federal Health Architecture (FHA) and NHIN Report on what constitutes a “certified EHR” Convergence with FCC’s Red Flag Rules on Identity Theft Prevention Investment in Broadband and the Stimulus Bill Potential impact due to shortage of IT Professionals DoD and VA’s joint interoperable EMR system What about HIT and Long Term Care? 	10:45 a.m.	11:45 a.m.	<p>Johanna Barraza Cannon, Director, Division of Health Information Technology Policy, Office of Health Information Technology, Health Resources & Services Administration (HRSA)</p>

SESSION TITLE / DESCRIPTION	START	END	PRESENTER
<p align="center">Buffet Luncheon with a presentation on: Healthcare Reform and Health Information Technology</p>	11:45 a.m.	12:45 p.m.	<p>Jeff C. Bauer, Ph.D., Partner, Management Consulting – Futures Practice ACS Healthcare Solutions</p>
<ul style="list-style-type: none"> • Step 6: Hot to Evaluate What’s Missing from Your Vendor’s Project Implementation / Work Plan <p>Project plans provided by EHR vendors are often generic in nature and not tailored to the specific needs of a particular provider organization. Additionally, they are often and by design constructed to drive clients toward a rapid implementation and may, therefore, either underestimate the time needed to perform certain steps or may omit some steps all together. This session will help attendees understand how to evaluate a vendor project plan and adjust it to more accurately reflect their circumstances.</p>	12:45 p.m.	2:15 p.m.	<p align="center">Matthew Grob, Director, Health Care Consulting, RSM McGladrey, Inc.</p>
<p align="center">Afternoon Break – Refreshments Served in the Exhibit Hall</p>	2:15 p.m.	2:30 p.m.	Vendor Presentations
<ul style="list-style-type: none"> • The Important Role of Health Information Exchange (HIE) <p>The Delaware Health Information Network (DHIN) Experience and the Alaska Plan</p>	2:30 p.m.	4:00 p.m.	<p align="center">Gina Perez, DHIN Executive Director, DE and Rebecca Madison, AeHN Executive Director</p>
<p align="center">Break</p>	4:00 p.m.	4:15 p.m.	
<ul style="list-style-type: none"> • Step 7: Managing Change – the Hard Lessons Learned from Alaskan Students of HIT Adoption: <ol style="list-style-type: none"> 1. The Independent / Small Physician Office Experience 2. The Hospital Experience: <ol style="list-style-type: none"> a. Mt. Edgecumbe / SEARHC; b. Central Peninsula Hospital; and c. Providence Alaska Medical Center 	4:15 p.m.	5:45 p.m.	<p align="center">Richard Welling, M.D., Jerome List, M.D.; & Mario Lanza, M.D.</p> <p align="center">Peter Apathy SEARHC</p> <p align="center">Jason Paret, CFO, & Stephanie Roberts Central Peninsula Hospital</p> <p align="center">Stevi Morton, CIT, Providence Health System Alaska</p>

SESSION TITLE / DESCRIPTION	START	END	PRESENTER
<ul style="list-style-type: none"> • <u>Step 7 (continued): Managing Change – the Hard Lessons Learned from Alaskan Students of HIT Adoption:</u> <ul style="list-style-type: none"> 3. The Community Health Clinic Experience: <ul style="list-style-type: none"> a. Anchorage Neighbor Health Center b. To Be Named 	4:15 p.m.	5:45 p.m.	<p style="text-align: center;">Joan Fisher Executive Director, & Tom Hunt, M.D., Anchorage Neighborhood Health Center</p>
<ul style="list-style-type: none"> • Final Reflections & Closing 	5:45p.m.	6:00 p.m.	<p style="text-align: center;">Rod Betit, ASHNHA President & CEO</p>